

For Immediate Release

Exotics EX9 Long 3 Fairway Wood

EX9 explodes off the deck; accuracy of a 3-wood, distance of a driver.

Batavia, IL (January 25, 2016) – Tour Edge Golf introduces the Exotics EX9 Long fairway wood at the 2016 PGA Merchandise Trade Show. The Long 3 is the final product of the EX9 family. The Long 3 is sure to resonate with players who want the accuracy of a 3-wood and the distance of a driver.



The EX9 Long 3 fairway wood is highlighted by a deeper face for even greater spring-like effect, and a 185cc clubhead for confidence in every shot. The Tour Edge R&D team paired the prominent clubhead with a 43.5 inch shaft to deliver driver-like distance.

Engineers designed the new EX9 Long 3 with a 15-3-3-3 beta titanium cup face and used combo-brazing to combine it with the hyper-steel body for maximum ball speed from anywhere on the face. The cup face also embodies a redesigned Variable Face Thickness technology producing better results from more contact points on the face.

“It was imperative that the Long 3 fairway wood provide a different performance than the EX9 and the Tour woods,” said David Glod, president and founder. “We were able to accomplish that by combining the slightly larger clubhead, deeper face, and a super-responsive beta titanium cup face with a longer shaft to give golfers fairway wood control with driver-like distance.”

The Exotics SlipStream™ sole, which has been redesigned for the EX9 series, dramatically reduces the amount of turf interaction. The ‘waves’ are now shorter from front to back resulting in a full-speed explosive impact. In addition to the waves, the Power Grid has been reengineered deeper and much more narrow to remove weight close to the face and reposition it in the rear portion of the sole for ideal CG location.

Available in 13 and 15 degree heads, the EX9 Long 3 fairway woods have an adjustable hosel system. The hosel allows players to change launch conditions using eight settings and adding or subtracting one degree of loft. Players dial-in the setting that fits their swing and achieves their desired ball flight.

The EX9 Long 3 includes a 9-gram center changeable weight insert to produce a powerful, penetrating ball flight. The weight screw is adjustable and additional weights can be purchased as a kit or individually. The kit includes 6-gram, 11-gram and 14-gram weights to increase or decrease the swing weight.

The Exotics EX9 Long 3 fairway woods come standard with the Aldila Rogue Silver 60 and 70, Black 60, and the Mitsubishi Diamana S+, M+, and D+ shafts. Finished in an elegant metallic gloss and featuring a Black Lamkin Exotics UTx cord grip. Suggested retail is \$299.99, orders can be placed now and is available in stores nationwide.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.

For more information, call (800) 515-3343 or visit touredge.com.



About Tour Edge Golf

Located in Batavia, IL, and celebrating 30 years, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge brings futuristic technologies to the marketplace. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. Tour Edge has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media center).

#END#